



### Mission

To provide comprehensive patient care utilizing an interdisciplinary approach that is responsive to the needs of the community

### Vision

To value and respect the dignity of all people and empower the residents of the Municipality of Kincardine and Township of Huron-Kinloss to enhance their health through equitable access to quality primary health care services.

# Strategic Plan 2024-2027

## Patient Experience

- Improve patient access and system navigation
- Improve access to online resources and education
- Create and adapt programs and services to meet the needs of patients

## Advancing Health Equity

- Be an accessible and safe space for populations who have experienced marginalization
- Operate our programs and services from a health equity and anti-oppression lens
- Design programs and services to reduce health disparities and inequities

## Increasing Capacity

- Streamline processes and adopt information technology solutions to improve team efficiency



## Staff Experience

- Promote team building and knowledge sharing and encourage staff feedback
- Improve functionality of our clinic space

## Health System Partnerships

- Collaborate with health system partners to address the health care needs of our community

## Marketing and External Communication

- Expand multimedia marketing of Family Health Team Services to patients
- Inform local providers and staff about KFHT services
- Engage with health system and community partners to promote Kincardine FHT services